

GLOBAL BUSINESS ADMINISTRATION CONCENTRATION, GLOBAL STUDIES, BACHELOR OF ARTS - GSBA

and methodologies to be used, significance of the question, and a bibliography. In the spring semester of senior year, Global Studies majors will make oral and written presentations of their projects to a committee comprised of faculty teaching within the concentration areas and/or the Global Studies core disciplines.

Student Learning Outcomes

- Students demonstrate knowledge of business functions and an understanding of the complexities introduced by global processes.

Major Requirements (27–36 hours)

Code	Title	Credits
Required		
ANTH 253	Survey I: Culture and Language	3
ECON 251	Principles of Macroeconomics	3
HIST 104	World Civilization II	3
POSC 206	International Politics	3
or POSC 207	Comparative Politics	
GLST 495	Senior Seminar in Global Studies	3
Students who complete the GLST Comprehensive Exam must also take the following course or another methods course approved by the Department Chair.		
GLST 364	Global Research and Discovery	3
Concentration		
Select the following Concentration:		18
Global Business Administration Concentration (p. 1)		
Total Credits		36

Global Business Administration Concentration

Code	Title	Credits
BUAD 201	Principles of Financial Accounting	3
BUAD 221	Principles of Management	3
BUAD 231	Principles of Marketing	3
BUAD 312	Principles of Finance	3
ECON 252	Principles of Microeconomics	3
Select one of the following:		3
BUAD 349	Survey of International Business and Economics	
BUAD 416	International Financial Management	
BUAD 422	International Management	
BUAD 432	International Marketing	
Upper-level course taken by permission through an approved study abroad program		
Total Credits		18

Advanced Writing Proficiency

Each student who completes this requirement in Global Studies will submit her written senior comprehensive project for evaluation.

Senior Comprehensive

A student who elects to complete her Senior Comprehensive requirement in Global Studies will carry out a research project grounded in a topic related to her area of concentration. She will develop and present a proposal during Senior Seminar in the fall of her senior year. The proposal will include a hypothesis or research question, the design of the study