

# GLOBAL BUSINESS ADMINISTRATION CONCENTRATION, GLOBAL STUDIES, BACHELOR OF ARTS - GSBA

and methodologies to be used, significance of the question, and a bibliography. In the spring semester of senior year, Global Studies majors will make oral and written presentations of their projects to a committee comprised of faculty teaching within the concentration areas and/or the Global Studies core disciplines.

## Student Learning Outcomes

- Students demonstrate knowledge of business functions and an understanding of the complexities introduced by global processes.

## Major Requirements (27–36 hours)

Code	Title	Credits
<b>Required</b>		
ANTH 253	Survey I: Culture and Language	3
ECON 251	Principles of Macroeconomics	3
HIST 104	World Civilization II	3
POSC 206	International Politics	3
or POSC 207	Comparative Politics	
GLST 495	Senior Seminar in Global Studies	3
Students who complete the GLST Comprehensive Exam must also take the following course or another methods course approved by the Department Chair.		
GLST 364	Global Research and Discovery	3
<b>Concentration</b>		
Select the following Concentration:		18
Global Business Administration Concentration (p. 1)		
Total Credits		36

## Global Business Administration Concentration

Code	Title	Credits
BUAD 201	Principles of Financial Accounting	3
BUAD 221	Principles of Management	3
BUAD 231	Principles of Marketing	3
BUAD 321	Human Resource Management	3
ECON 252	Principles of Microeconomics	3
Select one of the following:		3
BUAD 349	Survey of International Business and Economics	
BUAD 416	International Financial Management	
BUAD 422	International Management	
BUAD 432	International Marketing	
Upper-level course taken by permission through an approved study abroad program		
Total Credits		18

## Advanced Writing Proficiency

Each student who completes this requirement in Global Studies will submit her written senior comprehensive project for evaluation.

## Senior Comprehensive

A student who elects to complete her Senior Comprehensive requirement in Global Studies will carry out a research project grounded in a topic related to her area of concentration. She will develop and present a proposal during Senior Seminar in the fall of her senior year. The proposal will include a hypothesis or research question, the design of the study