

COMMUNICATION (COMM)

COMM 503 Communication and Data Science (3)

Industry experts stress the importance of often-overlooked communication skills in data science. Rachel Hawley, Analytic Solutions Architect at the SAS Institute, states "it is extremely important that potential candidates have effective communication and presentation skills. It's not enough to just have the technical chops, a data scientist must be able to effectively explain how he or she came to a specific conclusion and convince the internal or external customer that their results should be leveraged." This course is designed to explore this intersection between communication and data science. Topics will include assessing and improving communication skills, interpersonal and intercultural communication, teamwork, and leadership. The development of effective presentational skills, particularly oral skills, will be stressed.